



NORTHERN TERRITORY CATTLEMEN'S ASSOCIATION

Advancing and protecting the interests of cattle producers in the Northern Territory

NTCA Advertising Booking Form

Contact Name _____

Position _____

Business Name _____

ABN _____

Postal Address _____

Phone _____

Mobile _____

Email _____

Booking Form

Please tick preferred opportunity *(all prices exclusive of GST)*

NTCA Yearbook

Deadline for all materials:
30th September

	Full Page	\$2,500.00
	Half Page	\$1,700.00
	Third Page	\$1,500.00
	Quarter Page	\$1,000.00
	Outside Back Cover + 3 Cattlenews E-Newsletter Ad's	\$4,500.00
	Inside Front Cover + 2 Cattlenews E-Newsletter Ad's	\$3,500.00
	Inside Back Cover + 1 Cattlenews E-Newsletter Ad's	\$3,000.00

Cattlenews E-Newsletter

Deadline for all materials: 10th/25th of the month for edition on the 1st/15th of the month

	Option 1: 350-word story + jpg picture + logo + link	\$425.00
	Option 2: 800 x 600 px ad (artwork supplied)	\$425.00
	Option 3: Opt 1 + unlimited word count + social media	\$525.00
	Option 4: Opt 1 + unlimited word count + social media + video link	\$575.00
	Option 5: Social Media only	\$325.00

I will be supplying finished advertising artwork (the pdf files must be supplied as CMYK and press ready)

Other Agreement

As per written confirmation by NTCA Staff Member, insert agreement below.

Additional conditions:

Price:

Suite 9, 1st Floor, Raffles Plaza, 1 Buffalo Court, Darwin NT 0800 | GPO Box 4845, Darwin NT 0801

T: (08) 8981 5976 | E: office.darwin@ntca.org.au | W: www.ntca.org.au



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Payment Summary

Sub-total	\$
GST	\$
Total Due	\$

Terms & Conditions

Publication Conditions Every care is taken to reproduce accurately editorial material and advertisements supplied to the Northern Territory Cattlemen's Association (NTCA) for publication. However, no responsibility will be accepted by the NTCA for late publication of editorial material or for errors made by contributors in such items as show results. Opinions expressed by contributors are their own, and are not necessarily those of the NTCA. The right is reserved to edit contributions to suit the style of the Magazine/Newsletter/Social Media page/Yearbook, or to fit in the available space. Advertisements are accepted by email and are subject to the following conditions: No guarantee is given regarding the positioning of advertisements, unless booking a special position such as Inside Front or Back Cover (if position is available), has been paid. The NTCA expressly disclaims all responsibility and liability for errors in advertising material or for the subsequent effects. However, if brought to our attention before closing dates for advertisements in the next publication, errors MADE BY US in advertisements will be adjusted free of charge. When advertisements are booked for more than one edition, if the NTCA does not receive new artwork prior to the Issue deadline, it is understood and agreed that the last advertisement supplied shall be repeated. It is the responsibility of the advertiser to notify the NTCA of any changes required to an advertisement spread over multiple issues.

Advert Size

All measurements are in millimetres

Full Page	Trim 297mm (h) x 210mm (w)	Bleed 303 mm (h) x 216 mm (w)
Half Page	Horizontal 136mm (h) x 185mm (w)	Vertical 277mm (h) x 90mm (w)
Third Page	Horizontal 89mm (h) x 210 mm (w)	
Quarter Page	Horizontal 65mm (h) x 185mm (w)	Vertical 136mm (h) x 90mm (w)
Advertorial HerdThat	500 words + 3 high resolution images + weblink	
Newsletter / Social Media	350 words + 1 jpg image + logo + weblink	OR 800 (w) x 600 (h) px (artwork supplied)
Website	350 words + 1 jpg image + logo + weblink	

All files must be supplied as acrobat pdf pressed optimised. All images must be CMYK and all spot colour must be converted to CMYK. All fonts must be embedded and images should be high-res (at least 300dpi) for optimum print output.

I understand and accept the publications conditions

Name

Signature

Date

Office Use Only

Received	Invoiced	Actioned